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Asian Palm Oil Alliance urges HUL to reconsider its decision to reduce use of palm in soaps by 25%

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Synopsis

ET had reported that HUL is reducing use of palm and its derivatives in soap by 25% to offset volatility in commodity prices as well as for environmental reasons.



Image for representation

The Asian [Palm Oil](#) Alliance (APOA) has urged [Hindustan Unilever \(HUL\)](#) to reconsider its decision to decrease the palm oil content in its soaps by 25%, citing rising [palm oil prices](#) and environmental concerns. The move could have serious implications for millions of oil palm farmers worldwide, particularly smallholders, said APOA.